

## Project Online

### THE COMPANY

- ▶ The Company is a leading international provider of high quality adult entertainment primarily delivered through the online and mobile media platforms.
- ▶ The Company is an uncontested market leader in the online adult entertainment industry, with approximately 35 million daily visitors to its various websites. It has succeeded in monetizing this significant traffic, providing the Company with revenues in excess of USD \$140 million and EBITDA contribution margins of approximately 50%.
- ▶ The Company is the only adult content website operator of its size and the only one conducting significant operations in both free and subscription-based websites.
- ▶ The Company is strategically located in Montreal, Canada, a city known for its abundance of quality, talented technology and engineering human capital. It currently employs 300 people.
- ▶ The Company's management possesses significant experience in both the online adult entertainment and technology industries. Management has demonstrated a strong ability to drive profitability, capitalize on emerging trends and implement strategies that favourably position the Company for further growth opportunities.

### THE INVESTMENT OPPORTUNITY

- ▶ The Company represents a unique investment opportunity to finance a profitable, well-established and well-run business.
- ▶ The Company plans to leverage its knowledge and size in order to consolidate the online adult entertainment industry. Management is well advanced in finalizing several business acquisitions that will immediately add significant value to the Company's existing portfolio. With its planned acquisitions, the Company expects to increase its daily traffic to over 60 million visitors.
- ▶ The Company is seeking acquisition financing in the amount of USD \$167 million.

### THE NEXT STEP

Any parties who would like to obtain further information on this opportunity should promptly contact Patrick-Claude Dionne or Saki Tzanidis.

### Notice

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Enquiries should be directed to:

Patrick-Claude Dionne  
Vice-President  
514-393-4714  
dionne.patrickclaude@rcgt.com

Saki Tzanidis  
Manager  
514-393-4833  
tzanidis.saki@rcgt.com

RCGT Corporate Finance Inc.  
Suite 2000  
National Bank Tower  
600 De La Gauchetière Street West  
Montreal, Quebec H3B 4L8